

All creative files/tags are due COB 3 business days prior to campaign start date

Submit all creative files/tags to: [ads@therepublicanstandard.com](mailto:ads@therepublicanstandard.com)

Please include ADVERTISER NAME and campaign start date in e-mail subject line

The Republican Standard is on target to be the largest digital media firm in Virginia, with a targeted viewership of over 100,000 per month and e-mail distribution to 80,000 center-right activists and thought leaders.

## SPONSORSHIP

A one-time \$5,000 sponsorship w/ name and logo listed on sponsors page thru December 2017.

- Listed as a TRS lead sponsor
- Complimentary 300x140 ad listed on sidebar
- Available monthly op-ed

## ADVERTISEMENT DIMENSIONS & RATES

- |                    |               |                |             |
|--------------------|---------------|----------------|-------------|
| • Leaderboard:     | 728 x 90      |                | \$1,000/day |
| • Rectangle:       | 300 x 250     | above the fold | \$2,000/mo  |
| • Rectangle:       | 300 x 250     | below the fold | \$1,500/mo  |
| • Honor Roll:      | 300 x 140     | sidebar ad     | \$1,500/mo  |
| • Site Takeover    | ***           |                | \$2,000/day |
| • Sponsored e-mail | <i>custom</i> | <i>banner</i>  | \$500       |
| • Sponsored op-ed  | <i>custom</i> |                | \$500       |

For mechanical specifications, artwork delivery or online creative trafficking contact:  
[ads@therepublicanstandard.com](mailto:ads@therepublicanstandard.com)